PRIVACY POLICY

Bruno – AI Motivational Companion

Effective Date: 20 February 2026

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1. Data Controller
Valentina Schaslyva
Canada
Email: schaslyva.valentina@gmail.com
This Privacy Policy complies with the General Data Protection Regulation (GDPR) and other applicable international data protection laws.

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2. Information We Collect

Account Information

• Email address
• Name
• Selected language
• Day and month of birth (year is not collected)

User Content

• Chat messages
• Selected communication style
• Favorites (stored as content IDs only)

Technical Data

• User ID
• App interaction data
• First launch and last visit timestamps
• JWT authentication tokens

Local device storage may include:
• Cached profile data
• Preferences
• Encrypted authentication tokens

Passwords are stored in hashed form.

Authentication tokens are stored using platform-level encrypted storage (iOS Keychain / Android Keystore).

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3. Automated Processing

Bruno uses automated systems to analyze user interactions for personalization purposes.

This may include inferences about emotional patterns, behavioral tendencies, and personal goals derived from conversations.

This processing is automated and used solely to enhance personalization.

Legal basis under GDPR:

• Account data → Performance of a contract
• Subscription data → Performance of a contract
• Personalization processing → Legitimate interest and/or user consent
• Analytics → Legitimate interest

Users may request deletion of personalization data at any time.

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4. How We Use Data

We use collected data to:

• Provide and maintain the Service
• Generate AI responses
• Personalize content
• Secure accounts
• Process subscriptions
• Improve system functionality

We do not sell personal data.

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5. Third-Party Services

We share data with:

• OpenAI (api.openai.com) – AI response generation
• Anthropic (api.anthropic.com) – AI response generation
• Google (generativelanguage.googleapis.com) – AI response generation
• Apple App Store – payment processing
• Google Play – payment processing

These providers process data under their own privacy policies.

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6. International Data Transfers

Because Bruno operates globally, data may be processed outside your country of residence.

Where required, appropriate safeguards such as Standard Contractual Clauses are applied.

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7. Data Retention

Data is stored while your account remains active.

Upon account deletion:

• Personal data is removed from active systems
• Chat history and personalization data are deleted

Certain minimal records may be retained where legally required.

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8. Cookies and Tracking

Bruno does not use cookies.

Bruno does not engage in cross-app tracking or advertising tracking.

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9. Security

We implement reasonable technical and organizational safeguards.

Authentication tokens are stored using platform-level encrypted storage (iOS Keychain / Android Keystore).

Passwords are hashed.

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10. Your Rights

Depending on your jurisdiction, you may have the right to:

• Access your personal data
• Correct inaccurate data
• Delete your data
• Restrict processing
• Request data portability
• Withdraw consent

To exercise your rights, contact: schaslyva.valentina@gmail.com

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11. Updates to This Policy

We may update this Privacy Policy from time to time.

We will notify users of significant changes via the application or by email.

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